

expomed

eurasia

25

years



March 22 - 25
2018

Your Medical Portal
in Eurasia



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Reed Tüyap Fuarçılık A.Ş.



Commercial Success & Network

Meet and network with more than 35,000 professional visitors over 80 countries at B2B meetings.

Latest Trends & Technologies

Stay up-to-date with new medical developments and technologies that will give your company a competitive edge.

Structured for Efficiency

Expomed makes it fast and easy for visitors to find the products and companies they are looking for with its wisely structured floor plan.

Gateway to Eurasia

Covering a vast region from Europe to Central Asia, North Africa and Middle East, Expomed's location make the show the gateway to all major markets in Eurasia.



The premier healthcare event of Central Eurasia that brings suppliers together with key decision makers from the medical sector in Turkey and emerging neighboring Eurasian markets, Expomed is the leading and indispensable showcase of hospital and medical equipment, medical devices and medical technology, connecting Central Eurasia's growing healthcare industry in Istanbul every year.

It has become the strategic meeting point for the industry of the Balkans, CIS, North Africa and the Middle East.

Sections

Electro Medical Equipment & Medical & Laboratory Technologies

- Monitors and Imaging Systems
- Electro Medical Equipment
- Operation Room Equipment
- Disinfection and Sterilization



Orthopedics & Consumables

- Physiotherapy, Rehabilitation and Therapy Products, Devices and System
- Orthopedic Devices, Orthoses and Prostheses
- Orthopedic Implants and Trauma Products
- Disposable Supplies



Hospital Build & Medical Facility Management

- Hospital Construction and Contracting
- Hospital Beds and Equipment
- Hospital and Office Furniture, Waiting Rooms
- Patient Handling Equipment and Ambulances

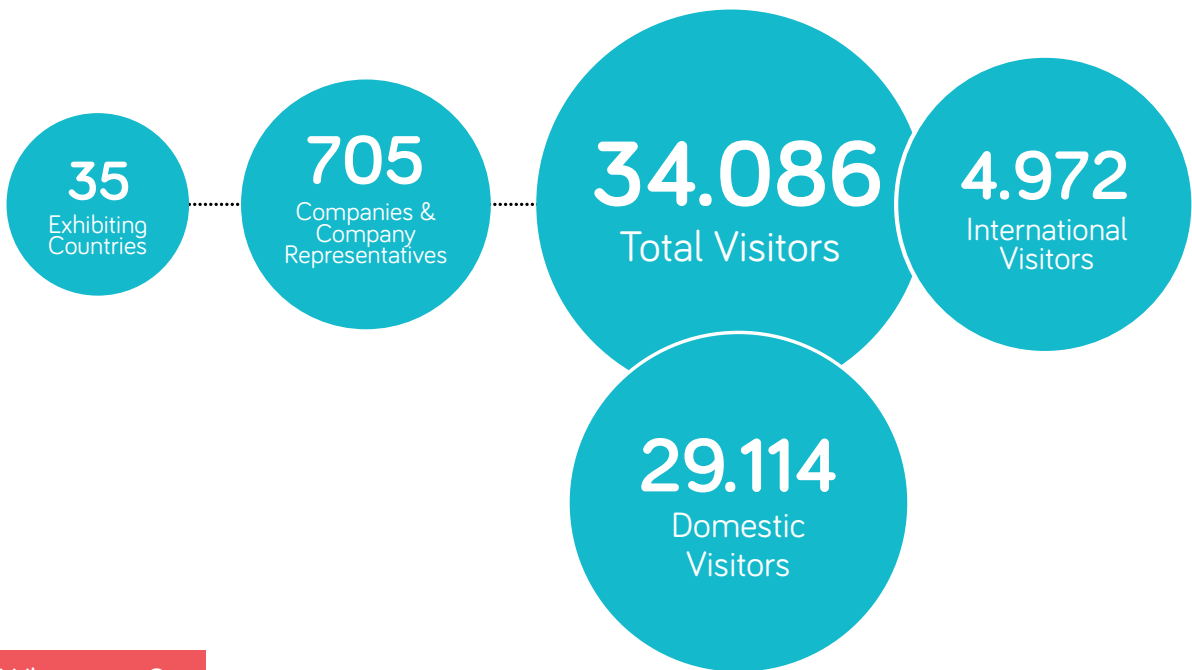


For detailed list of exhibitor profile visit www.expomedistanbul.com

Why you should exhibit?

- ▶ Expand your customer network in and outside of your origin country.
- ▶ Launch your latest products in such an event that gathers all sector related parties.
- ▶ Find new distributors in your target regions or expand your existing distributor network.
- ▶ Step ahead of your competitors by correctly analyzing the sector's situation at the right spot.

Expomed Eurasia 2017 at a glance

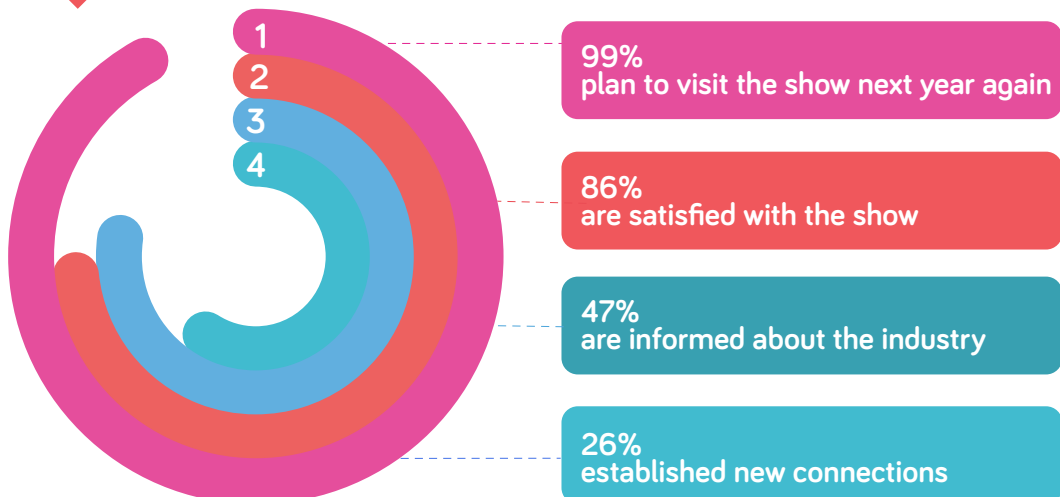


Who visits?

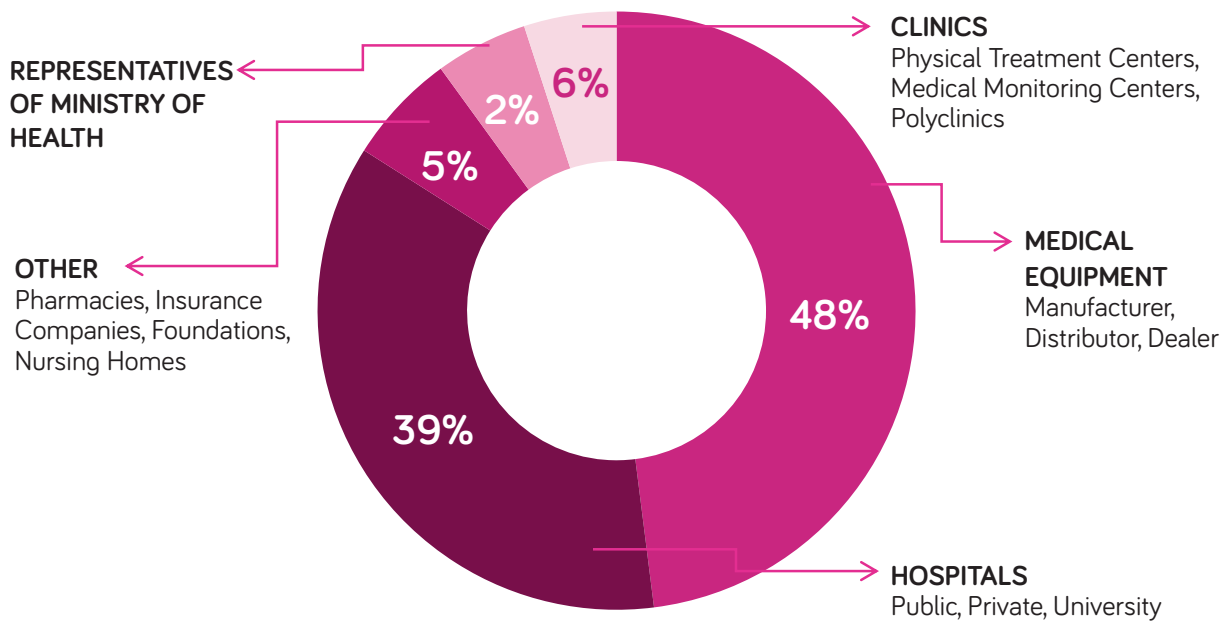
- ▶ Representatives and Senior Executives of Ministry of Health
- ▶ Public Hospital Managers
- ▶ Private Hospital Owners and Managers
- ▶ Purchasing Managers of Public - Foundation - Private Hospitals
- ▶ Managers of Medical Treatment Centers, Clinics & Medical Monitoring Centers
- ▶ Doctors, Physiotherapists, Radiologists, Family Physicians, Brain Surgeons, Neurologists, Orthopedists, Gynecologists
- ▶ Nurses
- ▶ Distributors
- ▶ Managers of Hospital Investment & Construction Companies

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Visitor Feedbacks in 2017



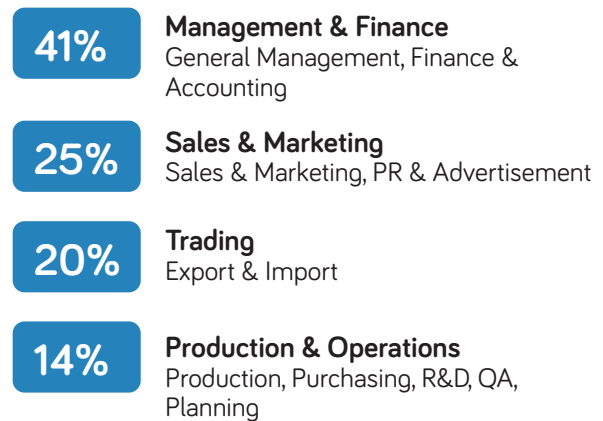
Visitors' Field of Activities



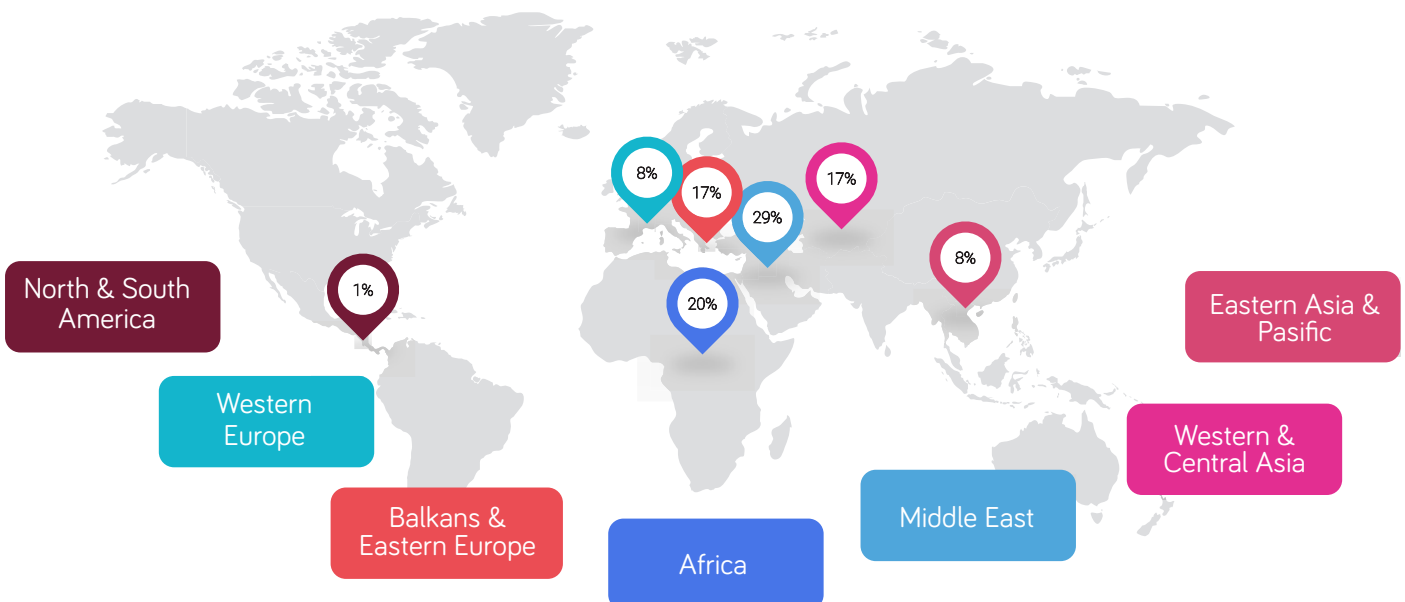
Position of Visitors



Departments of Visitors



Geographical Locations of International Visitors



Be part of the growing healthcare industry in Turkey



Public Private Partnership Hospital Projects aka City Hospitals play a key role in the Healthcare of Turkey.

Today in Turkey there are

1.514 Hospitals

206.000 Hospital Beds

162.000 Public Hospital Beds

44.000 Private Hospital Beds

Goal by 2023

230.000 Public Hospital Beds

Public Private Partnership Hospital Projects

9 Countries' Ministers and Deputy Ministers of Health Discuss The PPP Model

- ▶ Turkey has invested approximately \$ **35** billion for **32** Public Private Partnership Hospital Projects, **2** of which are Physiotherapy Hospitals. **23** of these hospitals are already underway. Remaining hospitals are going to be completed by **2023**.

“City Hospitals, Health Tourism and PPP Symposium” jointly organized by Healthcare Management and Training Society and Public Private Partnership Society, covered the city hospitals established by the PPP model in full detail on the last day of Expomed Eurasia 2017.

The symposium featured:

- ▶ **Prof. Dr. Recep Akdağ**, Minister of Health of the Republic of Turkey
- ▶ **Faeqa Saeed Alsaleh**, Minister of Health of Bahrain
- ▶ **Mamy Lalatiana Andriamanarivo**, Minister of Health of Madagascar
- ▶ **Talantbek Batraliev**, Minister of Health of Kyrgyzstan
- ▶ **Khawaja Salman Rafique**, Minister of Health of Punjab Province, Pakistan
- ▶ **Fayyad Dandashi**, Deputy Minister of Health of Saudi Arabia
- ▶ **Kadir Hüseyin**, Deputy Minister of Health of Kosovo
- ▶ **Agheyev Elsevar**, Deputy Minister of Health of Azerbaijan
- ▶ **Kuzambayev Nurbol Irismatovich**, Deputy General Manager of the Healthcare Development of Kazakhstan

“This gathering leads to new partnerships between Bahrain and Turkey. Bahrain has been conducting PPP projects for a decade now and I hope that the symposium could be helpful for all the parties”

Faeqa Saeed Alsaleh
Minister of Health of Bahrain

“The progress from 2002 to date represents a pursued strategy. We refer to our sister country to use their strategy's key data, on which we build our own roadmap”

Talantbek Batraliev
Minister of Health of Kyrgyzstan

“We consider this system feasible for our country. This is one of the reasons that brought us here. We treasure any chance to take a closer look into the experience and knowledge of other countries”

Mamy Lalatiana Andriamanarivo
Minister of Health of Madagascar



Hosted Buyer Organization in 2017

785 Hosted Buyers

425 International Hosted Buyers from 22 Countries

360 Domestic VIP Buyers who are Public Hospital Union Executives, Ministry of Health Representatives, Public-University Hospital Managers, Surgical Nurses, Medical Directors, Purchasing Managers

VIP Buyers are from

Algeria	Kosovo	Palestine
Azerbaijan	Kyrgyzstan	Russia
Bahrain	Libya	Saudi Arabia
Egypt	Madagascar	Serbia
Georgia	Macedonia	Sudan
Iran	Morocco	Tunisia
Iraq	Pakistan	Ukraine
Jordan		





STAND OPTIONS

There are a variety of ways to exhibit. Choose from three pre-built stand package options of basic, superior and premium, or book space only to build your own design.

COUNTRY PAVILIONS

Many country pavilions are organised by government or industry bodies at expomed. Contact your local expomed sales agent to find out if your country will be represented.

SPONSORSHIP

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ORGANISED BY:

REED TÜYAP FAIRS INC.

VISITING HOURS:

March 22 nd , 2018	: 10:00 - 19:00
March 23 rd , 2018	: 10:00 - 19:00
March 24 th , 2018	: 10:00 - 19:00
March 25 th , 2018	: 10:00 - 16:00

VENUE:

Tüyap Fair Convention and Congress Center
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MORE INFO

To help make your decision easier, we have produced a number of useful documents for your further reading. Please email Nur Kulaçoğlu at nurkulacoglu@tuyap.com.tr

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