

expomed eurasia

March 19-21
2020

Eurasia's Leading
Medical Trade Fair

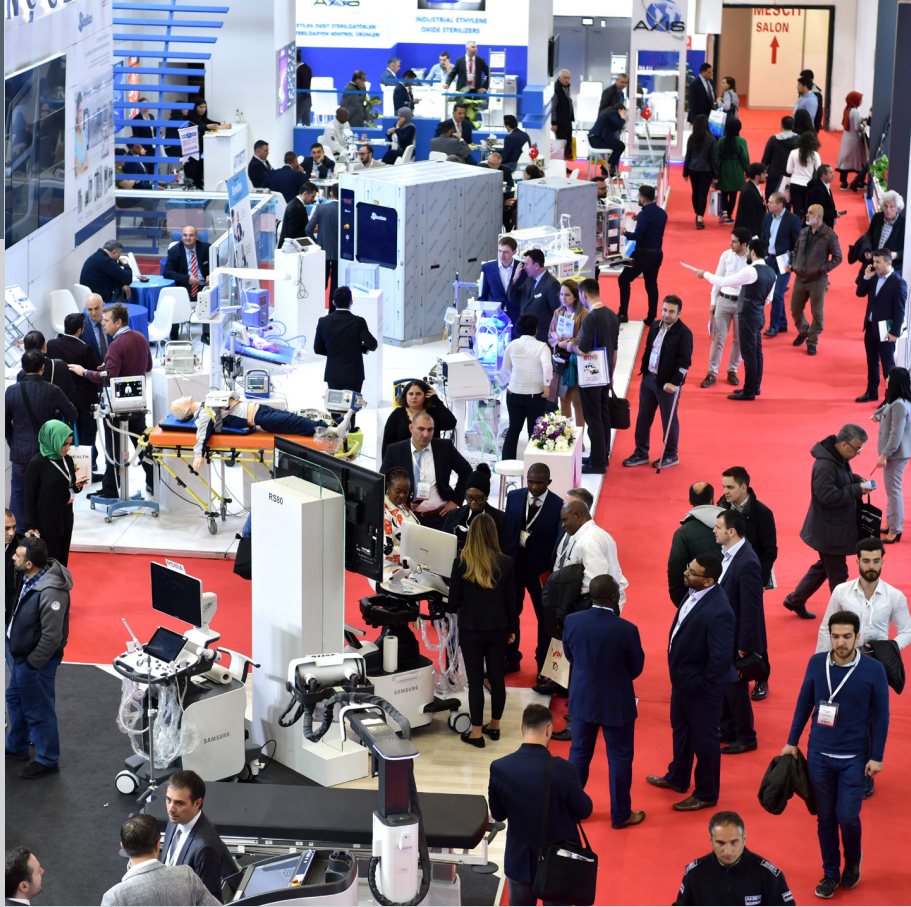


www.expomedistanbul.com

 Reed | 
Reed Tüyap Fuarçılık A.Ş.

Network & Grow Your Business

Meet and network with more than 35.000 professional visitors from over 100 countries at B2B meetings throughout the event.



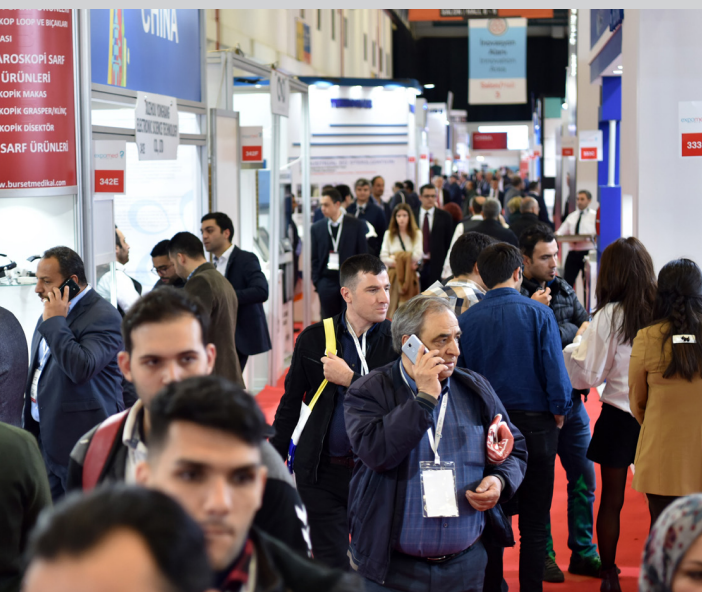
A Comprehensive Event

Expomed makes it fast and easy for everyone to find wide range of products and services with its wisely structured layout.



Innovation

Expomed is the home of latest trends and technologies in medical field. The show allows you to stay up-to-date with developments and gives your company a competitive edge.



Contact New Markets

Covering a vast region from Europe to Central Asia, North Africa and Middle East, Expomed's location make the show the gateway to all major markets in Eurasia.



The premier healthcare event of Central Eurasia that brings suppliers together with key decision makers from the medical sector in Turkey and emerging neighboring Eurasian markets, Expomed is the leading and indispensable showcase of hospital and medical equipment, medical devices and medical technology, connecting Central Eurasia's growing healthcare industry in Istanbul every year.

It has become the strategic meeting point for the industry of the Balkans, CIS, North Africa and the Middle East.

Expomed Eurasia consists of

Electro Medical Equipment & Medical & Laboratory Technologies

- Monitors and Imaging Systems
- Electro Medical Equipment
- Operation Room Equipment
- Disinfection and Sterilization



Orthopedics - Physiotherapy - Rehabilitation

- Physiotherapy, Rehabilitation and Therapy Products, Devices and System
- Orthopedic Devices, Orthoses and Prostheses
- Orthopedic Implants and Trauma Products
- Disabled Vehicle Systems, Ramps and Wheelchairs



Consumables & Commodities

- Disposable Supplies
- Adult and Baby Diapers, Wet Wipes
- Bonnets, Masks and Gloves
- Bandages and Medical Patches



Hospital Build & Medical Facility Management

- Hospital Construction and Contracting
- Hospital Beds and Equipment
- Hospital and Office Furniture, Waiting Rooms
- Patient Handling Equipment and Ambulances



OTC (Over-The-Counter)

- Herbal Supplements
- Healthy Living Products
- Dermatologic Products
- Vitamins

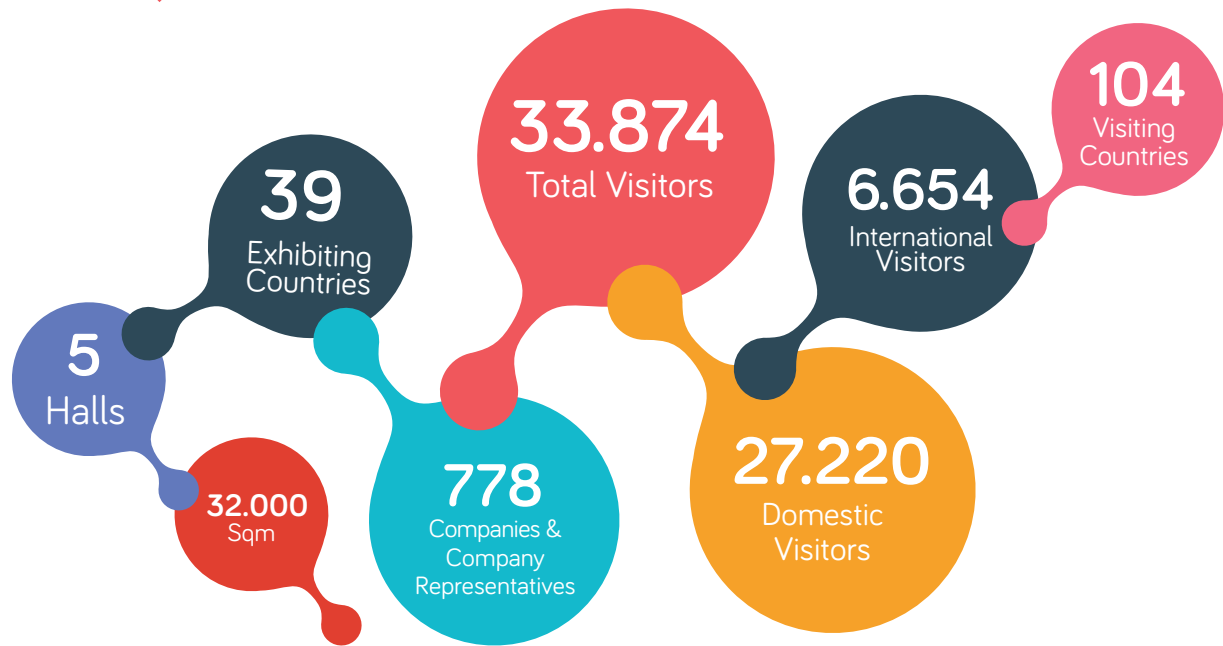


For detailed list of exhibitor profile visit www.expomedistanbul.com

Why you should exhibit?

- ▶ Expand your customer network in and outside of your origin country.
- ▶ Launch your latest products in such an event that gathers all sector related parties.
- ▶ Find new distributors in your target regions or expand your existing distributor network.
- ▶ Step ahead of your competitors by correctly analyzing the sector's situation at the right spot.

Expomed Eurasia 2019 at A Glance



Who Visits?

- ▶ Representatives and Senior Executives of Ministry of Health
- ▶ Public Hospital Managers
- ▶ Private Hospital Owners and Managers
- ▶ Purchasing Managers of Public – Foundation – Private Hospitals
- ▶ Managers of Medical Treatment Centers, Clinics & Medical Monitoring Centers
- ▶ Doctors, Physiotherapists, Radiologists, Family Physicians, Brain Surgeons, Neurologists, Orthopedists, Gynecologists
- ▶ Nurses
- ▶ Distributors
- ▶ Managers of Hospital Investment & Construction Companies
- ▶ Pharmacies

For detailed list of visitor profile visit www.expomedistanbul.com

Why They Visit?

50% To network with the business environment

47% To meet with current business partners

45% To follow the new technologies & innovations

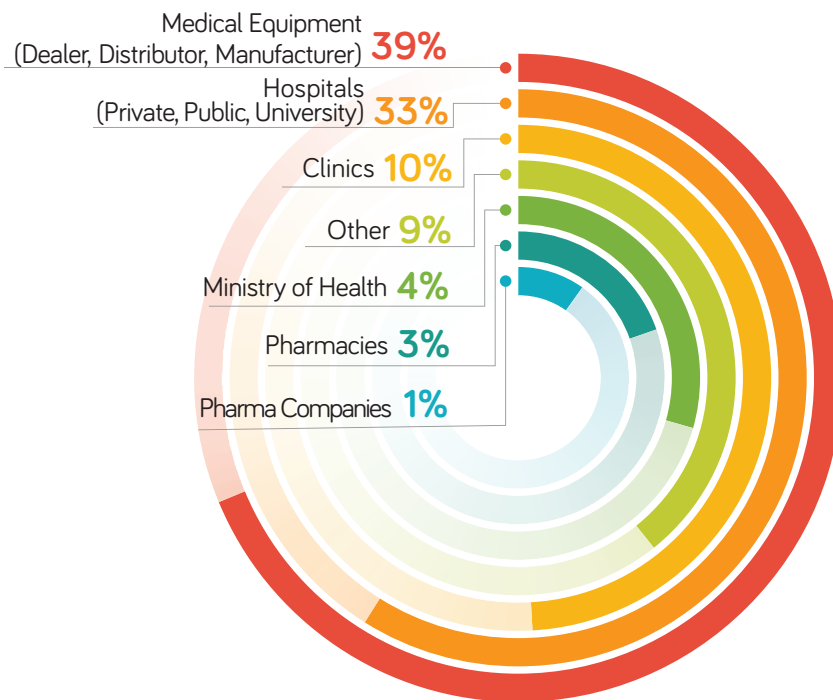
34% To have meetings with the exhibitors

32% To find new business partners & expand business network

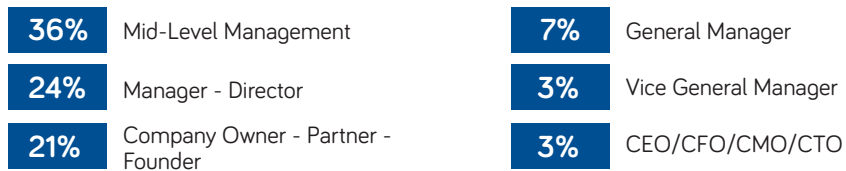
30% To follow the scientific events and seminars

30% To have pre-arranged B2B meetings

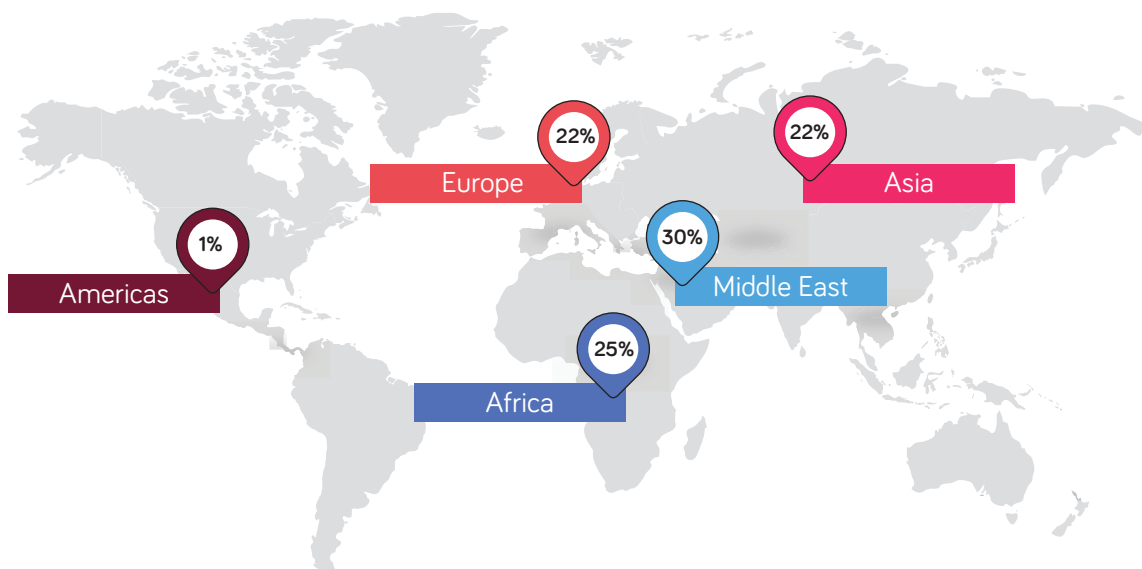
Visitors' Field of Activities



POSITION OF VISITORS



Geographical Locations of International Visitors

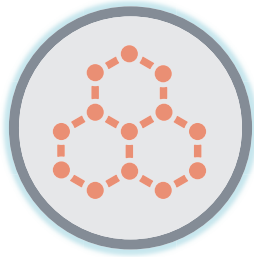


OTC (Over-The-Counter)



A wide range of products from vitamins to nutritional supplements and wellness products are showcased to visitors since 2018 at a dedicated OTC Area at Expomed Eurasia. Distributors, wholesalers, pharmacists, R&D engineers and scientists visiting Expomed Eurasia from growing markets such as Middle East, Balkans and Africa can find the opportunity to engage in bilateral discussions with exhibitors.

Innovation Area



Expomed is the hub for innovations and new technologies in medical industry. Start-up companies are the core for innovative ideas. Therefore, second year in a row Expomed has become the spot with its renowned Innovation Area, where start-ups gathered to display their creative ideas to the international medical scene and simultaneously hold B2B meetings with interested investors. Innovation Area acts more than just a B2B platform for start-ups, it plays an informative role with seminars.



SUNG

AINLAB

imaging



VIP Hosted Buyers

Every year Expomed Eurasia hosts high profile buyers coming from in and outside of Turkey during the show dates. These delegates visit Expomed to have B2B meetings with the exhibiting companies in order to commence future business relations.

+350 Domestic & +800 International VIP Buyers

- Public Hospital Union Executives
- Ministry of Health Representatives
- Public-University Hospital Managers
- Surgical Nurses
- Medical Directors
- Purchasing Managers



STAND OPTIONS

There are a variety of ways to exhibit. Choose from three pre-built stand package options of basic, superior and premium, or book space only to build your own design.

COUNTRY PAVILIONS

Many country pavilions are organised by government or industry bodies at Expomed. Contact your local expomed sales agent to find out if your country will be represented.

SPONSORSHIP

Give your brand enhanced exposure at expomed. Choose from our specialised packages or design your own to suit your objectives.



ORGANISED BY:

REED TÜYAP FAIRS INC.

VISITING HOURS:

March 19-20-21, 2020

10:00 - 19:00

VENUE:

Tüyap Fair Convention and Congress Center
Cumhuriyet Mahallesi
Eski Hadımköy Yolu Caddesi
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MORE INFO

To help make your decision easier, we have produced a number of useful documents for your further reading.

Please email
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