



Press Release

20 March 2023

Eurasia's leading medical and healthcare fair Expomed Eurasia welcomed more than 23 thousand industry professionals!

Expomed Eurasia, the leading medical and healthcare fair of Eurasia, which opened its doors for the 30th time on March 16-18 at Tüyap Fair and Congress Center in Istanbul, was held with the participation of over 700 Turkish and international companies. The fair attracted great attention, and was visited by 4,718 industry professionals from more than 120 countries, 18,642 from Türkiye, and 23,360 in total, for three days.

Organized by Reed Tüyap Fuarçılık, the 30th Expomed Eurasia Fair, was held at Tüyap Fair and Congress Center in Büyükçekmece, Istanbul between March 16-18 with the participation of more than 700 Turkish and international medical companies.

International visitors rushed to the fair

Reed Tüyap Fair Inc. General Manager Berkan Öner stated that Expomed Eurasia Fair is the only specialized trade fair held in Türkiye in the medical field without interruption, and said "Our trade show has attracted great attention from the first day. We hosted 23,360 industry professionals from more than 120 countries for three days. We have introduced the medical industry in Türkiye to a wide geography in an international market through this fair."

In the Innovation Area, the visitors had the opportunity to closely examine the most innovative products and services in the medical field. At Expomed Eurasia Fair, the latest medical products and technologies of domestic and foreign participant companies in the fields of electro-medical equipment, laboratory technologies, orthopedics - physical therapy - rehabilitation products, hospital construction and medical consumables, and over-the-counter vitamins and food supplements were exhibited.

Expomed Eurasia, which has been organized in a hybrid format since 2020, was also organized both online and physically in 2023. This way, exhibiting companies were able to meet and network digitally with their potential customers on March 13-17, 2023, through the online business network platform "Business Connect Program", as well as the physical fair on March 16-18, within the scope of "Distributor Days". During the period after the fair, exhibitors and visitors will be able to stay connected between March 20 and April 3, 2023 within the scope of "Online Business Connections".



Earthquake survivors were not forgotten

In addition to its contributions to the industry, Expomed Eurasia also served a social purpose. As in all Tüyap fairs held after the earthquake, the income from the fair entrance tickets and parking lots during Expomed Eurasia will be transferred to our citizens in the earthquake region.

Mark the fair of 2024 on your calendar now!

Held uninterruptedly for 30 years, Expomed Eurasia Fair will continue to make Istanbul the trade center of the medical world. In 2024, the fair will be held for the 31st time at its usual venue, the Tüyap Fair and Congress Center in Büyükçekmece, Istanbul, between 25-27 April.