



Press Release

February 2023

The countdown has started for the medical industry's trade platform Expomed Eurasia Fair!

The International Istanbul Medical Analysis, Diagnosis, Treatment, Protection, Rehabilitation, Lab Device, System, Technology, Equipment and Hospitals Fair Expomed Eurasia which the medical industry and healthcare industry awaits with excitement, is preparing to open its doors for the 30th time. The fair, which has been organized uninterruptedly for 30 years, will meet with its visitors at Tüyap Fair and Congress Center in Büyükçekmece - Istanbul between 16-18 March this year. During the fair, visitors will have the opportunity closely explore the latest products and services in the medical field.

Organized by Reed Tüyap Fuarçılık, the 30th Expomed Eurasia Fair will be held between 16-18 March 2023 at the Tüyap Fair and Congress Center in Büyükçekmece, Istanbul with the participation of more than 500 domestic and foreign medical companies.

Expected to be visited by 30 thousand domestic and international industry professionals in 2023, the fair stands out as the most important specialization fair of the Eurasian region in the field of medical devices, medical equipment and health. During the fair, visitors will be able to see and closely explore products in the categories of "Electro-medical Equipment and Medical and Laboratory Technologies", "Orthopedics - Physiotherapy - Rehabilitation", "Consumables and Disposable Products", "Hospital Structure and Medical Facility Management", "OTC (Over-the-Counter) Products".

Innovative solutions in the medical field meet with their visitors at the Innovation Area

The Innovation Area, which will take place at the 30th Expomed Fair, brings together entrepreneurs and start-up companies with innovative and creative projects in the field of healthcare, aiming to take their products to international markets, and wanting to promote their domestic products in a dynamic environment. The latest approaches and practices in the medical field will be discussed with presentations and panels in this special area organized in cooperation with the Istanbul Health Industry Cluster (ISEK), and projects that offer innovative solutions will have the opportunity to meet face to face with their potential investors and partners.



The fair will be hybrid for the 4th time

Organized as a hybrid fair since 2020, Expomed Eurasia brings together the fair exhibitors and visitors digitally through the online business network platform "Business Connect Program" with its digital solutions in addition to the physical fair. Fair participants will first meet with their potential customers and new business partners digitally through the online business network Business Connect Program between 13-17 March 2023 as a part of the "Distributor Days", and can stay connected after the fair throughout the "Online Business Connections" between 20 March - 3 April 2023.

Online tickets for the fair are free of charge until the 1st of February!

Industry professionals who want to visit the fair can obtain their online tickets free of charge at www.expomedistanbul.com until February 1, 2023.

Detailed information about the fair will be available at <https://www.expomedistanbul.com/>.