

Record-high 34,086 visitors

For 4 days, EXPOMED made Istanbul the heart of the medical industry

EXPOMED, the leading meeting platform for the medical industry across Eurasia and Turkey, was held from March 30 to April 2, 2017 at TÜYAP Fair and Congress Center. The fair attracted a total of 34,086 professionals, including 4,972 international and 29,114 local visitors, and was participated by 673 companies and company representatives that exhibited on an area of 32,645 sqm. Simultaneously held with the fair, the “City Hospitals, Health Tourism and PPP Symposium” organized by Healthcare Management and Training Society (SAYED), and Public Private Partnership Society, covered the city hospitals in full detail.

Expomed Eurasia, an initiative of REED TÜYAP that intends to gather all the components of the healthcare industry, took place from March 30 to April 2, 2017 at TÜYAP Fair and Congress Center.

The fair did not only enjoy huge domestic attention but also an international one, hitting a record-high 4,972 international visitors. With 673 companies and company representatives exhibiting on an area of 32,645 sqm, the fair laid the groundwork for significant cooperation among participants from Korea, China, Taiwan, Germany, Italy, Greece, Serbia, Czech Republic, Poland, Switzerland, Malaysia, Pakistan, India, and UAE. Exhibitors were pleased with the guest companies that attended the fair within the scope of the purchasing committee program. The fair also exhibited innovation wonders, which were received very well by the participants.

City hospitals under the scope

As part of the fair that hosted 34,086 visitors; the “City Hospitals, Health Tourism and PPP Symposium” organized in cooperation with the Healthcare Management and Training Society (SAYED) and Public Private Partnership Society brought together many professionals of the sector, who flooded Istanbul coming from major foreign and domestic cities, under a single roof. The symposium featured a thorough examination of the PPP city hospital projects.

Moreover, brands, aiming for providing patients with improved living standards, showcased their patient transfer products enabling routine transfers such as those from bed to chair, floor to bed, and chair to WC as well as patient washing solutions. Also featured at the fair was the promotion of the latest health informatics systems developed by the Ministry of Health. In addition, during the four days of EXPOMED, endoscopic vein harvesting practices that facilitate the life of bypass patients were explained in detail.

The fair, set to celebrate its 25th anniversary in 2018, will take place from March 22 to 25 at Tüyap Fair and Exhibition Center in Büyükçekmece, Istanbul.

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