

## Press Release

### **April 2017**

# Ministers of Health from five countries discuss the PPP model at EXPOMED

The 24<sup>th</sup> Expomed Eurasia Fair held from March 30 to April 2, 2017 made Istanbul the heart of the medical industry for four days. The fair attracted a total of 34,086 professionals, including 4,972 international and 29,114 local visitors, and was participated by 673 companies and company representatives that exhibited on an area of 32,645 sqm. With the exhibitors from Korea, China, Taiwan, Germany, Italy, Greece, Serbia, Czech Republic, Poland, Switzerland, Malaysia, Pakistan, India, and UAE, the fair enjoyed an international platform. Exhibition halls were categorized by three main product groups, enabling the visitors to find the products they seek. Simultaneously held with the fair, the "City Hospitals, Health Tourism and PPP Symposium", received great attention. The symposium organized by the Healthcare Management and Training Society (SAYED) and Public Private Partnership Society on April 1 and 2, saw the attendance of Prof. Dr. Recep Akdağ, Turkish Health Minister as well as Ministers and Representatives of Heath from other countries. The opening session was followed by bilateral talks between health ministers.

Recep Akdağ, Minister of Health of the Republic of Turkey:

Turkey proceeds to the second phase of the health transformation program

Talantbek Batraliev, Minister of Health of Kyrgyzstan:

The progress from 2002 to date represents a pursued strategy

Khawaja Salman Rafique, Minister of Health of Punjab, Pakistan:

We integrate the benefits of the times into our healthcare system

Faeqa Saeed Alsaleh, Minister of Health of Bahrain:

We carried out remarkable projects based on the PPP model

#### Mamy Lalatiana Andriamanarivo, Minister of Health of Madagascar:

We consider this system feasible for our country

On its second day, the "City Hospitals, Health Tourism and PPP Symposium", jointly organized by REED TÜYAP, Healthcare Management and Training Society (SAYED), and Public Private Partnership Society, hosted Ministers of Health from five countries. Ministers addressed the state of the healthcare industry in the world and in Turkey, and listened to Recep Akdağ, Turkish Health Minister, who elaborated on Turkey's city hospitals established by the PPP model, in his speech.

**Istanbul, April 2, 2017** - The second day at the "City Hospitals, Health Tourism and PPP Symposium", jointly organized by REED TÜYAP, Healthcare Management and Training Society (SAYED), and Public Private Partnership Society, covered the city hospitals established by the PPP model in full detail.

The symposium featured Nihat Tosun, President of the Public Private Partnership Society, as keynote speaker; and Prof. Vural Kavuncu, President of the Turkish Grand National Assembly Health, Family, Labor and Social Affairs Committee; Kuzambayev Nurbol Irismatovich, Deputy General Manager of the Healthcare Development; Agheyev Elsevar, Deputy Minister of Health of Azerbaijan; Kadir Hüseyin, Deputy Minister of Health of Kosovo; Fayyad Dandashi, Deputy Minister of Health of Saudi Arabia; Khawaja Salman Rafique, Minister of Health of Punjab, Pakistan; Faeqa Saeed Alsaleh, Minister of Health of Bahrain; Talantbek Batraliev, Minister of Health of Kyrgyzystan; Mamy Lalatiana Andriamanarivo, Minister of Health of Madagascar; and Recep Akdağ, Minister of Health of the Republic of Turkey, as speakers.

# Recep Akdağ, Minister of Health: Today, 80 million citizens are covered by protective public healthcare insurance

Arguing against the common misconception that healthcare authorities spend too much, **Recep Akdağ**, **Minister of Health of Turkish**, said that healthcare spending actually equals to a country's investment in development. **Akdağ** noted that funders must consider this as a development item and continued: *"This program, called Health Transformation, has proved highly successful over the last 10 years. Citizen satisfaction with healthcare services rose from 39 to 75 percent. Maternal and infant mortality rates saw a sharp dip, down from 70 percent per one hundred thousand mothers/pregnant women to around 14 percent. We, at the Ministry, are set to further drop this rate. On the other hand, the system in place in Turkey is quite impeccable. Today, 80 million citizens are covered by protective public healthcare insurance. Citizens have smooth access to healthcare rights, both primary and secondary. The system that we established is low-cost and accessible to all"* 

Declaring that they took the system in hand and modified it on many levels, **Akdağ** said: "We started by paying employees in proportion to their performance. This gave a significant boost to employee efficiency. This practice without doubt needs to be refined into perfection. The second point is our public-private partnership projects as Turkey has proceeded to the second phase of the health transformation program. This stage will see productivity, efficiency and the resulting easy access culminating in top-notch quality services. Turkey makes great strides to this end. This second stage will bring Turkey an improved access in combination with service delivery of much higher quality. As key efforts into healthcare collaboration, we will continue to partner and bond with friendly countries."

#### Agheyev Elsevar: The city hospital system is rarely implemented in the world

Pointing out that, building a roadmap, Azerbaijan followed in Turkey's healthcare reforms, **Agheyev Elsevar**, **Deputy Minister of Health of Azerbaijan**, said that Turkey first altered the insurance system and then proceeded with city hospitals. **Elsevar** added that city hospitals built by Public-Private Partnerships (PPP) constitute a rarely implemented model in the world and that they, in Azerbaijan, put great efforts into bringing this system to life.

#### Hüseyin: We follow closely healthcare reforms of Turkey

Kadir Hüseyin, Deputy Minister of Health of Kosovo, expressed his pleasure in meeting with friends from various countries of the world at EXPOMED. After extending his gratitude to all the contributors of this event, first and foremost to Recep Akdağ, Minister of Health of the Republic of Turkey for his invitation, **Hüseyin** shared his views: "*EU membership is one of the primary goals of the Government of Kosovo. To achieve this, we need to make substantial reforms in the legal and health system. And we have to do it with limited resources. We, Kosovo, are one of the youngest Balkan countries. Therefore, we follow closely the healthcare reforms across the world, and in particular, Turkey, our close neighbor"* 

#### Rafique: We integrate the benefits of the times into our healthcare system

Khawaja Salman Rafique, Minister of Health of Punjab, Pakistan, explained that they too look up to Turkey in their domestic healthcare projects. Stating that they have carried out mega projects in Pakistan, **Rafique** added that they integrate the benefits of the times into the system, achieving a next generation healthcare system. **Rafique** noted that they keep abreast of the Turkish healthcare system and integrate its relevant parts into their own system, adding his pleasure in taking part in such an event.

#### Alsaleh: We carried out remarkable projects based on the PPP model

**Faeqa Saeed Alsaleh, Minister of Health of Bahrain,** talked about the key role of the symposium in healthcare. Stressing how such gatherings lead to new business partnerships, **Alsaleh**, attributed great importance to receiving detailed information on various countries' projects. Alsaleh informed that Bahrain has been conducting PPP projects for a decade, he shared his wish that the symposium could be helpful for all the parties.

#### Batraliev: Turkey delivers world-class services to citizens

Also taking the floor on the symposium, Talantbek Batraliev, Minister of Health of Kyrgyzystan, pointed out that Turkey delivers top-notch healthcare services to citizens. **Batraliev** remarked that the progress from 2002 to date represents a pursued strategy. **Batraliev** said that they refer to their sister country to use this strategy's key data, on which they build up their roadmap.

#### Andriamanarivo: We consider this system feasible for our country

Mamy Lalatiana Andriamanarivo, Minister of Health of Madagascar, voiced their aspiration forwidespread adoption of the PPP model in Madagascar and forming a healthcare system accessible to all. "We consider this system feasible for our country. This is one of the reasons that brought us here. We treasure any chance to take a closer look into the experience and knowledge of other countries. Believing that safety is in numbers, we strive to create something remarkable," said Andriamanarivo.

For more details and communication;

Gizem Öktem Brand Manager

rand ILE TISIM DANISMANLIĞI

Address: Lamartin Caddesi 9/3 Beyoğlu Tel: 0212 255 00 12 Skype: gizem.brandworks Mobile: 0534 030 27 74 http://www.brandworks.com.tr