

Expomed Eurasia 2024 Achieves Great Success with Record Attendance!

Expomed Eurasia, the largest healthcare and medical trade fair in Eurasia, ended on April 27th. The fair welcomed 6,000 international visitors from 122 countries, marking a record 25% increase in international visitor number. With over 26,000 total visitors, the 31st edition of Expomed Eurasia once again demonstrated its significance as the foremost trade event in the medical industry in its region.

Organized by RX Tüyap, Expomed Eurasia spanned an 80,000 square meter area and attracted significant interest from healthcare industry professionals. Visitors had the opportunity to explore the latest medical devices and equipment, stay abreast of industry developments, and establish new business connections.

Strong Interest from Exhibitors and Visitors

Supported by the Ministry of Trade of the Republic of Türkiye, Expomed Eurasia featured over 700 domestic and international companies and company representatives from 25 countries, showcasing the latest innovations in medical devices, supplies, and healthcare. This year, the fair achieved a record 25% increase in international visitors, welcoming 6,000 attendees from 122 countries. With more than 26,000 total visitors, the event was a resounding success. It offered a comprehensive product range from medical devices and equipment to consumables.

Innovative Projects Shaping the Future of the Medical World

The Innovation Area, hosted in collaboration with RX Tüyap and the Istanbul Health Industry Cluster Association (ISEK), featured innovative products and services developed in the medical field, primarily by start-ups. This special area located in the heart of Expomed Eurasia also included seminars and panels on current topics in the healthcare industry. Silver Sponsor fonbulucu provided young entrepreneurs with information on the entrepreneurship ecosystem and access to financing in health technologies. Bronze Sponsor Bome Trivitron presented their services. The State Supply Office's Techno Catalog Platform was also introduced in the Innovation Area. Additionally, the seminar program in the Innovation Area covered future healthcare visions and digital health topics.

"Proud to Be a Significant Business Platform in the Healthcare Sector"

Berkan Öner, General Manager of RX Tüyap, expressed their satisfaction with the overwhelming interest and the business connections made at Expomed Eurasia 2024. He stated, "We are proud that Expomed Eurasia has once again proven to be a significant business platform in the healthcare sector. The fair provided an ideal platform for exhibitors and visitors to follow industry developments and establish new business connections. We extend our gratitude to the Ministry of Trade of the Republic of Türkiye, all our supporting institutions

and organizations, and all our participants and visitors. We will continue our efforts to maintain the fair's success and contribute to the industry in the coming years."

Mark your calendars now for the 32nd Expomed Eurasia Fair, which will be held from April 24-26, 2025. We look forward to seeing you there!