

expomed
eurasia



2017
Post Show Report

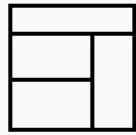


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expomed Eurasia

Where the medical sector meets



7 Halls



32.000 m²



Pioneer Medical
Exhibition of Eurasia

POST SHOW REPORT

MARCH 30 – APRIL 2, 2017



Turkish Healthcare Sector Grows with City Hospitals built by Public Private Partnership (PPP) Model



PPP Model

Private Public Partnership Hospital Projects play a key role in the Healthcare Transformation of Turkey with the construction of massive hospitals all across Turkey.



30 City Hospitals

Turkey has invested approximately \$ 35 billion for 30 City Hospitals and 2 Physiotherapy Hospitals. 23 of these hospitals are already underway. Remaining hospitals are going to be completed by 2023..



Business Opportunities

City Hospital Constructors require significant funding from banks. This is an opportunity for non-Turkish Companies, as the Constructor Company has to use the medical products - in a certain extent - of the country from where the credit is sourced.

Prof. Dr. Recep Akdağ Republic of Turkey Minister of Health



Prof. Dr. Recep Akdağ, Minister of Health of Turkey, said that healthcare spending demonstrates a country's investment in development. Akdağ noted that funders must consider this as a development item and continued: "This program, called Health Transformation, has proved highly successful over the last 10 years."

@ City Hospitals, Health Tourism and PPP Symposium at Expomed Eurasia 2017

Countries of Exhibitor Companies & Representatives

ARGENTINA
AUSTRIA
BELGIUM
BRAZIL
CANADA
CHINA
CZECH REPUBLIC
DENMARK

FINLAND
GEORGIA
FRANCE
GERMANY
GREECE
HUNGARY
INDIA
IRAN

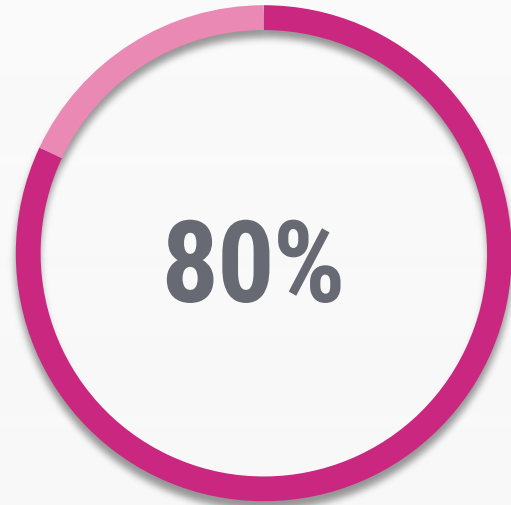
ISRAEL
ITALY
JAPAN
LITHUANIA
LUXEMBOURG
MALAYSIA
NETHERLANDS
PAKISTAN

POLAND
KOREA
RUSSIA
SERBIA
SINGAPORE
SLOVENIA
SPAIN
SWEDEN

SWITZERLAND
TAIWAN
UAE
UK
USA

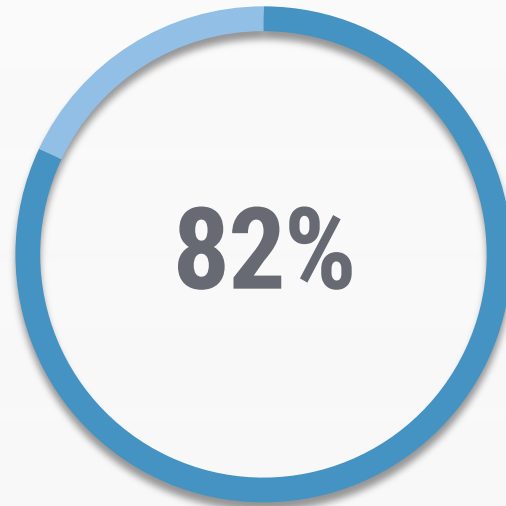
Exhibitor Statistics

Expomed offers various effective business solutions to help exhibitor companies to reach their goals which can be seen by the increased satisfaction rate at the end of show.



Overall Satisfaction

80% of exhibitors are satisfied with the show.



Internationals

82% of international exhibitors are satisfied.



Rebooking

90% of exhibitors are planning to attend next year.

Visitor Statistics

29.114

**Domestic
Visitors**

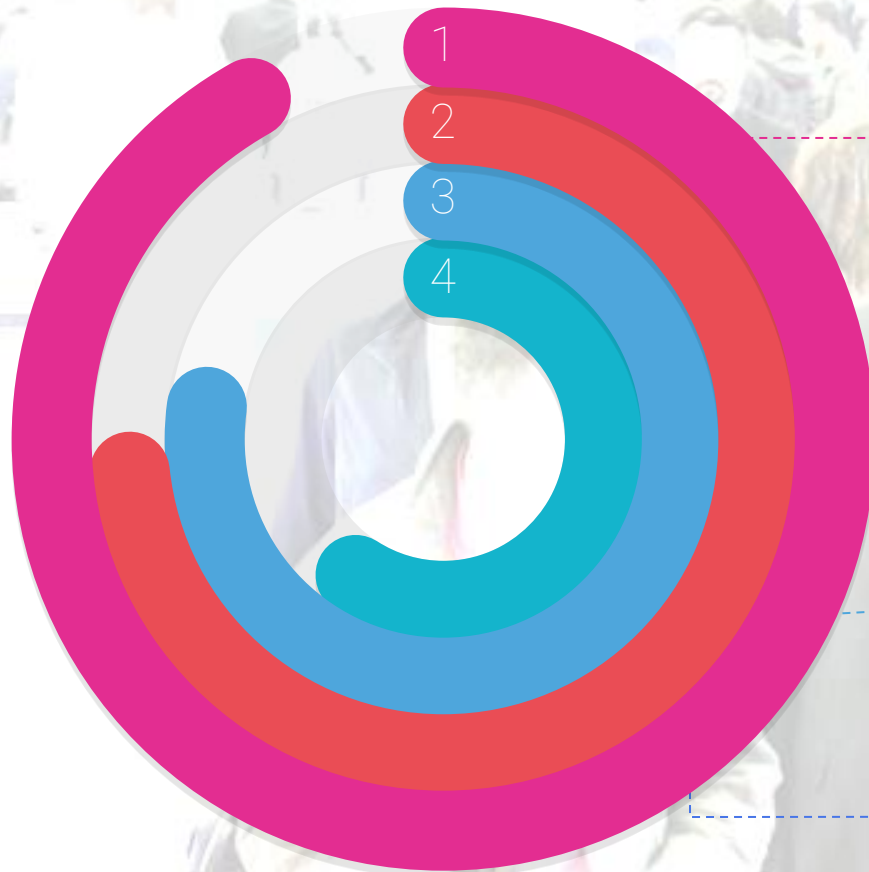
34.086

**Total
Visitors**

4.972

**International
Visitors**

Visitor Feedbacks



99%

Plan to visit the show next year again



86%

are satisfied with the show



47%

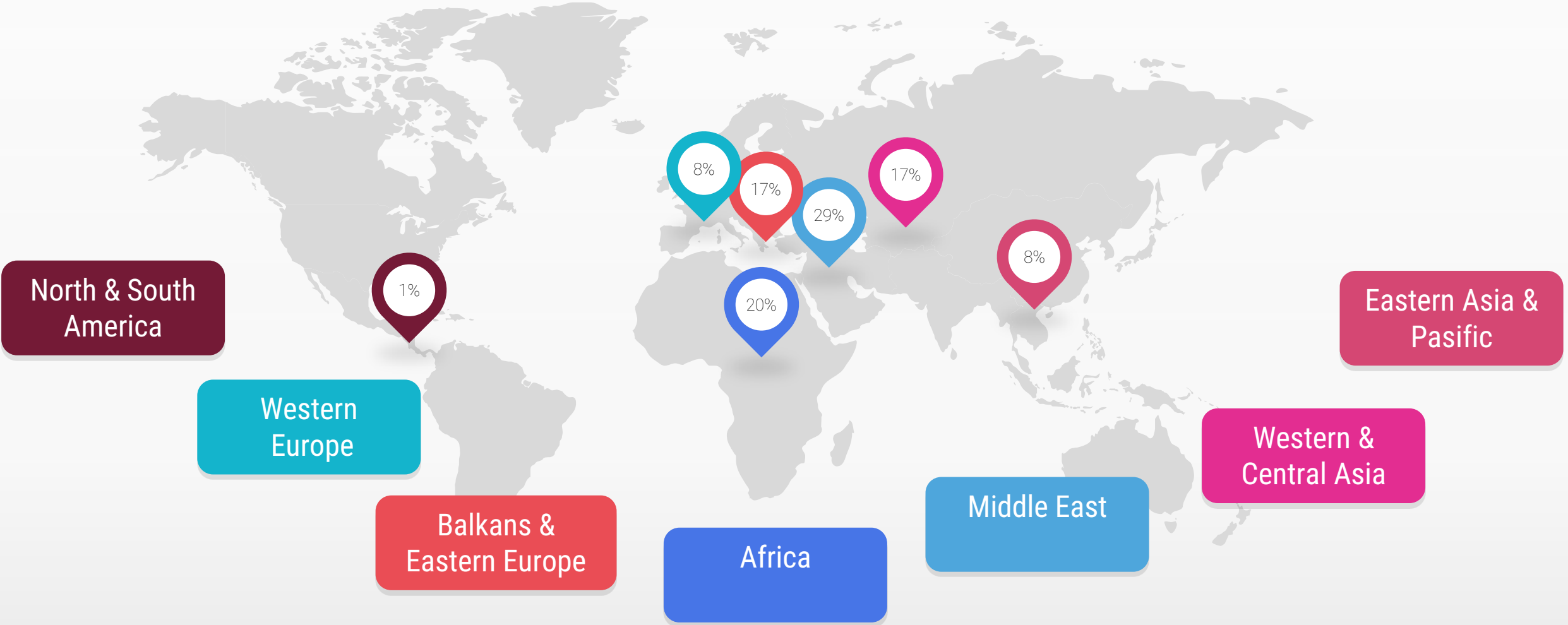
are informed about the industry



26%

established new connections

International Visitors' Geographic Breakdown



Top 10 Visiting Countries

📍 GEORGIA 📍 LIBYA 📍 TUNISIA 📍 IRAN 📍 CHINA 📍 IRAQ
📍 LEBANON 📍 MACEDONIA 📍 SAUDI ARABIA 📍 GERMANY



Hosted Buyer Organization

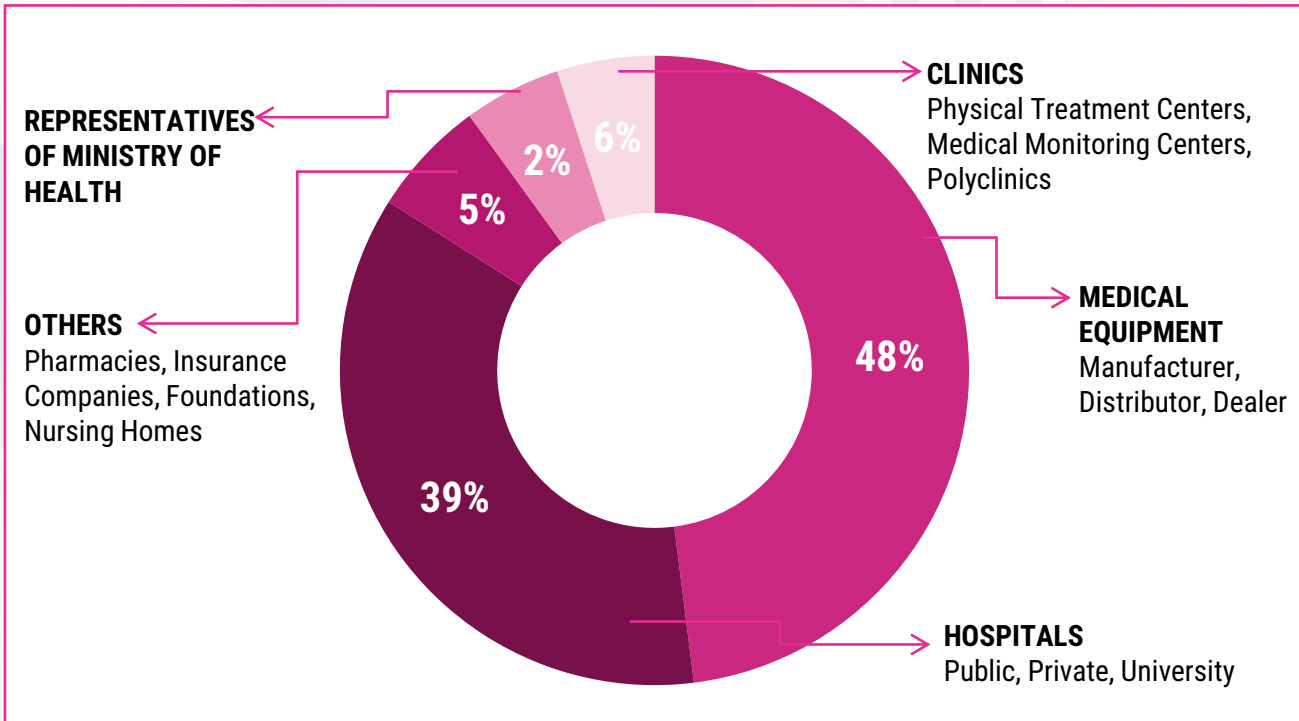
- **785 Hosted Buyers**
- **425 International Hosted Buyers from 22 Countries**
- **360 Domestic VIP Buyers**
Public Hospital Union Executives, Ministry of Health Representatives, Public-University Hospital Managers, Surgical Nurses, Medical Directors, Purchasing Managers

VIP Buyers are from

Algeria	Madagascar
Azerbaijan	Macedonia
Bahrain	Morocco
Egypt	Pakistan
Georgia	Palestine
Iran	Russia
Iraq	Saudi Arabia
Jordan	Serbia
Kosovo	Sudan
Kyrgyzstan	Tunisia
Libya	Ukraine

Visitor Breakdown in 2017

Visitors' Field of Activities



Position of Visitors



Departments of Visitors



9 COUNTRIES' MINISTERS OF HEALTH DISCUSS THE PPP MODEL

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- A group of nine health ministers from different countries are seated around a long table in a large, modern event space. They are dressed in formal business attire, including suits and a pink blazer. The room has a high ceiling with exposed steel beams and various signs, including one that says 'Etkinlik Alanı Event Area' and another with the number '2'. The atmosphere appears to be a professional meeting or symposium.
- **Prof. Dr. Recep Akdağ**, Minister of Health of the Republic of Turkey
 - **Faeqa Saeed Alsaleh**, Minister of Health of Bahrain
 - **Mamy Lalatiana Andriamanarivo**, Minister of Health of Madagascar
 - **Talantbek Batraliev**, Minister of Health of Kyrgyzstan
 - **Khawaja Salman Rafique**, Minister of Health of Punjab Province, Pakistan
 - **Fayyad Dandashi**, Deputy Minister of Health of Saudi Arabia
 - **Kadir Hüseyin**, Deputy Minister of Health of Kosovo
 - **Agheyev Elsevar**, Deputy Minister of Health of Azerbaijan
 - **Kuzambayev Nurbol Irismatovich**, Deputy General Manager of the Healthcare Development of Kazakhstan

@ City Hospitals, Health Tourism and PPP Symposium at Expomed Eurasia 2017



“This gathering leads to new partnerships between Bahrain and Turkey. Bahrain has been conducting PPP projects for a decade now and I hope that the symposium could be helpful for all the parties”

**Faeqa Saeed Alsaleh
Minister of Health of Bahrain**



“The progress from 2002 to date represents a pursued strategy. We refer to our sister country to use this strategy’s key data, on which we build up our own roadmap”

**Talantbek Batraliev
Minister of Health of Kyrgyzstan**



“We consider this system feasible for our country. This is one of the reasons that brought us here. We treasure any chance to take a closer look into the experience and knowledge of other countries”

**Mamy Lalatiana Andriamanarivo
Minister of Health of Madagascar**



“PPPs constitute a rarely implemented model in the world and that in Azerbaijan, we put great efforts into bringing this system to life”

**Agheyev Elsevar
Deputy Minister of Health of Azerbaijan**



“We keep abreast of the Turkish healthcare system and integrate its relevant parts into our own system. This is a pleasure for me to take part in such an event”

**Khawaja Salman Rafique
Minister of Health of Punjab Province,
Pakistan**



“We, Kosovo, are one of the youngest Balkan countries. Therefore, we follow closely the healthcare reforms across the world, and in particular, Turkey, our close neighbor”

**Kadir Hüseyin
Deputy Minister of Health of Kosovo**

Energy-efficient, base-isolated and digital, Smart Hospitals are set to leave their mark on the healthcare industry in 2017 and these hospitals are highlighted at EXPOMED EURASIA 2017.

Originally launched with 23 City Hospitals out of 30 City Hospitals, the total budget allocated for the City Hospitals Project is \$35 billion so far. The goal is to increase the existing public hospital bed capacity of 162,000 to 230,000 by 2023. Developed through the PPP model, these smart, energy-efficient, base-isolated and digital hospitals are certain to be the talk of the year until the end of 2017. EXPOMED EURASIA 2017 was the stage where these smart hospitals are showcased.





City Hospitals & Health Tourism Symposium



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City Hospitals & Health Tourism Symposium

City Hospitals & Health Tourism Symposium

On the third day of Expomed Eurasia 2017, the trade show hosted a symposium on City Hospitals and Health Tourism by Healthcare Management and Training Society (SAYED).

The symposium is attended by

- Hospital Union Executives
- Ministry of Health Representatives
- Public-University Hospitals Managers
- Surgical Nurses
- Medical Directors
- Purchasing Managers



Quality in Healthcare by MUSIAD



Innovation Zone



Innovations in Radiology



Biomedical Engineers' Meeting

Events

EXPOMED EURASIA 2017 hosted many other events on different topics ranging from Bio-Medical Industry to Quality in Healthcare. Both the visitors and exhibitors made great use by participating in these events that ran concurrently with the show.

Innovation Zone located in Hall 2 was the spot for startups and new ideas that attracted the attention of visitors.

Seminars on Reprocessing of the Endoscopic Items, Most Economically Advantageous Tendering and Innovations in Radiology were attended by many professional visitors.

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See you in
March 22-25
2018

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